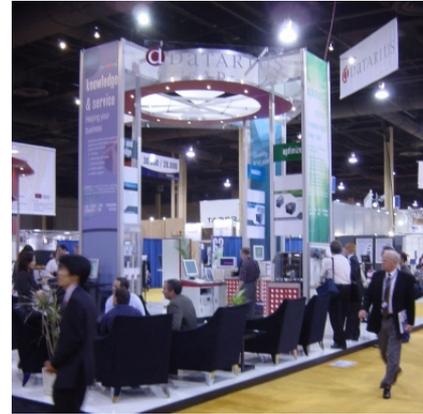


DaTARIUS launches BD and more at the Media-Tech Expo in Las Vegas

Amongst several product launches at the Media-Tech Expo in Las Vegas, DaTARIUS unveiled its move into blue laser test and analyzer technology with the launch of the Blu-ray Disc Cube for its flagship optical disc test platform, DaTABANK.

The new BD Cube slots into an existing DaTABANK system, adding BD capability without the need to purchase a complete new system.

The BD cube generated strong interest on the floor of the show, said James Steynor, Chairman and CEO of DaTARIUS. “Our customers saw the advantage of being able to use the same test platform and move between DVD and BD by simply specifying the ‘plug and play’ drive module and measuring set. We have developed the DaTABANK as format independent, so that drive Cubes can be developed quickly as new formats develop.”



busy DaTARIUS stand at the Media-Tech Expo

The other new option for the DaTABANK, shown for the first time was the DaTABANK/CS-5 which combines a central DaTABANK hub with DaTABANK Cubes, DVD Analyzers, or a combination of both, providing added functionality, such as glass master and stamper checking. Other product highlights on the busy DaTARIUS stand was the company’s new Universal Stamper Checker. This system, developed for all pre-recorded and recordable formats, measures a variety of key stamper properties, including thickness, roughness, and skew, as well as eccentricity of the outer diameter. DaTARIUS also launched its new range of Ident Code and Print Inspect systems incorporating a new high-res digital camera technology. Specialists from the company presented technical papers and contributed to the successful IDDA conference stream.

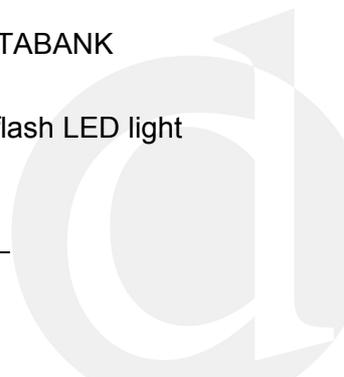
The Expo was a commercial success for DaTARIUS, with several contracts concluded over the three days. Significant sales and installations from all sectors of the DaTARIUS product range, included DaTABANKS, Ident Code Inspectors, MF DisCos and Universal Stamper Checkers.

“Overall, it was a successful show for us and we saw customers from a number of countries.” says Tim Frost, Group Marketing Manager. “Whilst the main talking point at the Expo was blue laser, the real practical interest was in ways to improve DVD production, which gives us plenty of opportunity for business.”

New DaTARIUS products and updates shown at Media-Tech Expo.

Nine DaTARIUS products and updated products were seen for the first time in Las Vegas

- **DaTABANK BD Cube: NEW** adding Blu-ray Disc capability to the company’s flagship DaTABANK test and analyzer system
- **DaTABANK: Update**, New software options displaying Surface Profiles, Trend charts and new limit editor and statistical tools.
- **DaTABANK/CS-5: NEW** combining a central DaTABANK hub with DaTABANK Cubes and DVD Analyzers
- **IDENT CODE INSPECTOR: MAJOR UPDATE.** New high-res camera, flash LED light source, on-the-fly image capture, multiple camera ready



- **PRINT LABEL INSPECTOR: MAJOR UPDATE.** New high-res camera, flash LED light source, on-the-fly image capture, multiple camera ready
- **CS4/5 UPGRADE OPTION** to upgrade from CS-4 to CS-5 for existing DVD systems
- **CD-R TESTING PLATFORM: NEW** combining spec-conform 1x/8x CD-R/RW analysis and 40x playability evaluation in one unit for duplicators and blank media manufacturers
- **UNIVERSAL STAMPER CHECKER.** Checks both stamper sides in 2 minutes
- **SPRUE RECYCLER: UPDATE.** New V belt drive and now connects with up to 3 moulders.

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Editor's notes:

DaTARIUS has been at the forefront of optical media for over 20 years as a world-leading supplier of test equipment, and has led the CD industry in quality control since the birth of the format.

DaTARIUS offers Measure, Inspect and Optimize for all optical media formats, with its revolutionary DaTABANK technology specifically designed for dual layer DVDR, Blu-ray (BD), and HD DVD (HD) formats. DaTABANK is positioned as the future-proof and reference testing platform for pre-recorded and recordable DVDs on the market worldwide.

The DaTARIUS product range extends to optimization of all formats, including the MF DisCo temperature regulator and Universal Sprue Recycler; and inspection, with comprehensive print label, disc orientation and ident code validation.

DaTARIUS offers extensive training and support through its service and test centres worldwide.

