

Tim Frost joins DaTARIUS as Group Marketing Manager

Tim Frost, who has been editor of *One to One* magazine for the past five years, will be leaving the magazine to take on the new post of Group Marketing Manager for test equipment specialist, DaTARIUS.

"It's been a hugely difficult decision, after five years of growing the *One to One* Group to become the industry's market leader," says Frost. "I have a great team here at One to One and I will be sorry to leave them. But the move to DaTARIUS marks a return to my roots in this industry. It is an opportunity to play a significant part in the growth of one of the most respected test equipment manufacturer's in the industry, and so I feel it is time to send the editor's bow tie into early retirement!"



DaTARIUS CEO, James Steynor, says that the new appointment will provide a boost to the company's management in several important areas.

"We are delighted that Tim will be joining us to mastermind our marketing strategies and strengthen the communication of our core competence both in testing technology and related support services. Tim will work out of our UK offices, though he will be travelling extensively to our other locations and maintaining contact with the industry in general."

Frost will continue in his role as Group Editor through to Easter and will play an active part in the smooth transition to new management of the magazine group.

One to One Publisher, Joe Hosken, says: "Tim has done a terrific job and leaves One to One in great shape. He has been instrumental in its many successes, including, most recently, helping the magazine to become Media-Tech's official media partner. We wish him well – and we are now busy with the challenging and exciting task of identifying his successor. "

Contact Details:

DaTARIUS Technologies GmbH

Anton Maria Schyrle-Str. 7
A-6600 Reutte
Austria

Tel: +43 5672 2060
Hotline: +43 5672 206 206
Fax: +43 5672 206 8000
Email: europa@datarius.com
www.datarius.com

DaTARIUS Technologies Ltd

The Carlton Suite
Vantage Point Business Village
Mitcheldean
Gloucestershire GL17 ODD
United Kingdom
Tel +44 (0)1594 546525
Fax +44 (0)1594 546528
Email uk@datarius.com



Editor's notes:

DaTARIUS is a world-leading supplier of test equipment, not only proving the quality of media but helping to improve quality through comprehensive products and services that embrace process optimization.

DaTARIUS produces quality control systems for all formats: pre-recorded, recordable, and rewritable, and its revolutionary DaTABANK™ technology is fully enabled for BD and HD-DVD testing.

While DaTARIUS test systems come under the general heading of measuring equipment, incorporating Analyzers and Evaluators, the product family extends into two further areas: process optimization, with the MF DisCo temperature optimization system and Universal Sprue Recycler; and inspection, with print label, disc orientation and Ident code validation.

DaTARIUS also offers extensive training through its service centres worldwide. For the last 20 years the company has been at the forefront of this technology and it is fully committed to the future of its customers.

