

DaTARIUS strengthens focus on Japan

Reutte, Austria, 7th June 2006: DaTARIUS Technologies GmbH, leading developer of test and optimization equipment, has announced the opening of an office in Japan.

The new office is located in Tokyo and its activities, in addition to serving the DaTARIUS customers in the region, will focus on its work with format developers such as the DVD Forum (HD DVD) and the BDA (Blu-ray Disc Association). As members of both associations, DaTARIUS is instrumental in working with the developments and technology of existing and future formats. Mr Nozomu Hayatsu has been appointed to the newly-created position of Managing Director of DaTARIUS Japan.

"I'm very pleased to be joining the DaTARIUS Group," says Hayatsu. "Japan is the base of HD DVD/BD development and I am confident that the DaTARIUS HD DVD/BD solutions will contribute to the success of these formats."

"Japan is a strategic location for our industry," says Thomas Hackl, CCO DaTARIUS Group. "Our senior management and technical staff all travel extensively to Japan to work with our customers and partners. The DaTARIUS presence in Japan was also recently highlighted by the fact that Dr Wlodek Mischke, our Director of Research, has been appointed as a leader in the recordable HD DVD Calibration Working Group."

In addition to the increased synergy with format developers and customers, DaTARIUS will also expand its work and co-operation with leading names in the industry, such as Sony, Toshiba, TDK, and Mitsubishi Kagaku Media.

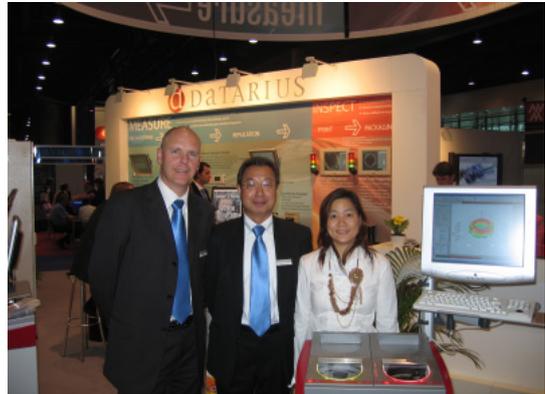
"Japan is the cradle of every new optical media format," says Joan Lu, Managing Director DaTARIUS Asia-Pacific. "We have always had a strong presence in Japan and, with our increasing activity here, it was a logical move to open an office in the capital city. In addition to our work with the format developers, we want to be closer to our Japanese customers to support them as they move forward into the development and manufacture of blue media."

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About DaTARIUS Technologies GmbH

The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process. DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media



Live from Media-Tech Expo 2006 in Frankfurt : Thomas Hackl, CCO DaTARIUS Group, Nozomu Hayatsu, MD DaTARIUS Japan and Joan Lu MD DaTARIUS Asia-Pacific

format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD and HD DVD formats.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

With headquarters in Reutte, Austria (R&D, sales and service), and regional offices in America and Hong Kong, the DaTARIUS Group has a global team of 100 plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com

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