

## DaTAVIEW advanced user interface for Sonopress

Sonopress in Gütersloh, Germany recently took delivery of a new DaTARIUS tower system equipped with the DaTAVIEW user interface (CS-4 upgrade to CS-5) and four 4X DVD analyzers, providing tailor-made integration with the replicator's manufacturing process and unique barcode system. Sonopress, which operates 15 manufacturing sites around the world, is a long-standing DaTARIUS customer.

The facility in Germany uses Sony DADC ARccOS and Macrovision RipGuard, and needed a flexible test system that can support both copy protection methods. In addition, Sonopress has a sophisticated paperless system to track all the data and information relating to any of its replication jobs. At any point in the production, the disc is recognised purely by its barcode and data is automatically filed electronically. The challenge for the DaTARIUS team was to integrate the operation of DaTAVIEW with the Sonopress barcode system, so that the test data generated by DaTAVIEW is automatically stored with the disc's job file.

"This was a major upgrade installation," comments Peter Pohl, DaTARIUS R&D manager. "We worked closely with Sonopress on this project to ensure that it would work seamlessly with their unique barcode system. When it came to the installation, it all went very smoothly and Sonopress are finding the new DaTAVIEW user interface very flexible and easy to use."

### Photos:



Caption: Jürgen Ringleb in the Sonopress check and test equipment replication area

Download Hi-res image at: [www.datarius.com/news/gallery/sonopress-cs5.JPG](http://www.datarius.com/news/gallery/sonopress-cs5.JPG)

### **About Sonopress**

*Sonopress, a company belonging to arvato AG and based in Gütersloh, is one of the world's leading service providers in the field of replication of data and information carriers. Founded in 1958 as a pressing plant for vinyl records, Sonopress possesses expertise in all types of digital data carriers currently on the market (DVD video, audio DVD, SACD, audio CD, CD-ROM, Music DVD, DualDisc and DVD plus). It offers a full range of services under one roof: from pre-mastering, optical mastering and replication through to packaging, warehousing and distribution, and any studio services required for music DVDs. Each day Sonopress produces more than 5 million data carriers worldwide for its international customer base, and its global network of more than 4,000 employees are committed to providing excellent customer service. Further information can be found at: [www.sonopress.de](http://www.sonopress.de).*

***About DaTARIUS Technologies GmbH***

*DaTARIUS has been at the forefront of optical media development for over 20 years as a world-leading supplier of test equipment, helping the media manufacturing industry to improve production quality, consistency and efficiency.*

*DaTARIUS produces measurement, test and quality control systems for all CD and DVD formats: pre-recorded, recordable and rewritable. Its revolutionary DaTABANK(tm) technology is fully enabled for Blu-ray Disc (BD) and HD DVD testing.*

*The DaTARIUS product range extends to optimization of all optical media formats, with the MF DisCo temperature regulator and Universal Sprue Recycler. These help to improve moulding quality, cycle times and the efficient use of raw polycarbonate. The DaTARIUS Inspect product family offers print label quality inspection, disc orientation and Ident code validation*

*DaTARIUS offers extensive training through its service centres worldwide and is fully committed to the future of its customers.*

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