

DaTARIUS expands Optimize solutions

Reutte, Austria, 28th March 2006: DaTARIUS is delighted to announce that industry expert Klaus Schiffer has been appointed to the position of General Manager of the newly-created Optimization business unit of the DaTARIUS Group.

Schiffer will be based in the new DaTARIUS German office near Aachen; this office serves as a centre for process optimization and also offers a comprehensive test and verification service. He will focus on driving forward the established DaTARIUS expertise in Optimization, and on the development of products related to this new business unit, such as mould temperature regulation, sprue recycling, and inline process optimization.



"We will be expanding the already successful product range for production optimization," says Schiffer. "Decreasing margins for replicators, combined with more difficult processes for the new high density formats, increase the need for optimization in all areas of the production environment. Material recycling, fast and stable processes, and inline process optimization are important tools that lead to competitive production costs. We build test equipment that not only analyzes the quality of the discs themselves, but also helps to improve process stability for higher output."

"Klaus is a well-known industry expert, and is a valuable asset to the company," says James Steynor, Chairman and CEO. "He will contribute greatly to the strategic development of the Group and, in his new role, he ensure that DaTARIUS continues to support the industry and to help it move forward with a long-term perspective to improving margins and quality for all of us."

For the past 15 years (1991-1998 at IBOS GmbH Germany, 1998-2006 at Toolex/ODME Netherlands), Schiffer has been a key figure in the development of inline optimization solutions within the optical media industry, as well as in industries such as general injection moulding. After finishing his apprenticeship as electronics in 1983 he studied Physical Technology in Aachen/Jülich. In his first job as software developer at Aixtron GmbH Aachen, he was closely involved in the semiconductor industry.

"I am very pleased with my new role within such a forward-looking company as DaTARIUS," says Schiffer. "These are exciting and challenging times for the industry and I look forward to helping the Group move ahead to meet these challenges with a strong focus on optimization technologies."

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DaTARIUS Group

The Quality People – measurement, inspection, and process optimization solutions



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Editor's notes:

About DaTARIUS Technologies GmbH

The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.

DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD and HD DVD formats.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

With headquarters in Reutte, Austria (R&D sales and service), and regional offices in America and Hong Kong, the DaTARIUS Group has a global team of 100 plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com

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