

## DaTARIUS DaTABANK for Major Russian Replicator "DVD Club"

DaTARIUS is pleased to announce the sale of a DaTABANK system, equipped with DVD driveCubes, to the "DVD Club" – a Moscow-based company manufacturing DVDs for the Russian market. "DVD Club is one of the leading manufacturers and owns its own mastering system, making it easier to implement copy protection," comments Christian Obermair Sales Account Manager DaTARIUS Group.

"We had the opportunity to evaluate the DaTABANK DVD driveCubes for two months and we were very impressed with the system's capability," says Mikhail Roshchin, Production Manager at DVD Club. "The ability to test DVDs at 4X with the same reliability as reference speed measurements helps us considerably in our process control."

Macrovision's Ripguard was another important factor in the decision to buy the DaTABANK system. "It was essential for us that the testing solutions we chose could handle copy protection so that we can avoid rejecting copy-protected media," adds Roshchin.

DVD Club also took part in the latest DaTARIUS European Technology Seminar, held in the Reutte headquarters at the end of September. As part of an international group of manufacturers, DVD Club representatives were updated on the latest developments of the BD and HD DVD format situation, as well as receiving a special presentation of DaTABANK-based solutions for testing BD and HD DVD discs and stampers.



Mikhail Roshchin, Production Manager DVD Club with its DaTABANK system and Christian Obermair, Sales Account Manager DaTARIUS Group

### *About DaTARIUS Technologies GmbH*

*The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.*

*DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD and HD DVD formats.*

*In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.*

*With headquarters in Reutte, Austria (R&D, sales and service), and regional offices in America and Hong Kong, the DaTARIUS Group has a global team of 100 plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.*

*For more information on the company and its products, visit [www.DaTARIUS.com](http://www.DaTARIUS.com)*

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