

High-Def DaTABANK for Infodisc

Reutte, Austria, February 2007: DaTARIUS has become the supplier of choice for Infodisc Technology's high-definition test equipment.

German-based Infodisc Technology, which has concentrated mainly on DVD since its inception in 1999, is one of the leading independent manufacturers of optical media. The company established itself as a European HD pioneer in 2006 by beginning high definition format production.

For HD QC, Infodisc opted for the multi-format platform DaTABANK from DaTARIUS. "For some years we have been supplying discs in the European market for major studios," says Michael Gutowski, CEO of Infodisc. "It is crucial for us to ensure the highest possible quality of the packaged media that is delivered with the names of these customers."

The Infodisc facility in Renchen was equipped last year with a DaTABANK containing both an HD DVD driveCube 1X and a DVD driveCube 1X 4X. "The DaTABANK was a clear choice for us – a unique reference platform testing DVDs, HD DVDs and BDs," adds Gutowski. "We will extend our production to Blu-ray Disc as well, so for us the DaTABANK investment is a future-proof one. We appreciate DaTARIUS's strong support – both on-site and remotely – as well as the intensive signal training from the DaTARIUS experts."

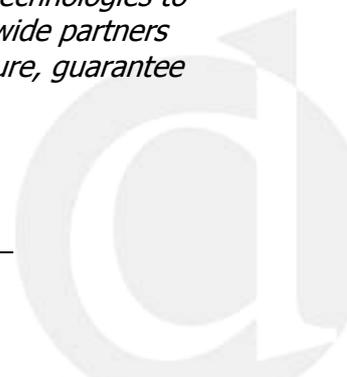


Figure 1: Michael Gutowski, CEO Infodisc, Fred Jakob, Technical Manager Infodisc, Christian Obermair, Sales Account Manager DaTARIUS Group

Editors' Notes

About Infodisc Technology

Infodisc has become a leading DVD manufacturer, constantly working on future technologies to ensure that they can satisfy all their customers' expectations. In addition, world-wide partners with immense production capacities, and connected through a global infra-structure, guarantee quick production and delivery times at a competitive price.



Providing the highest possible quality at fair prices combined with environment-friendly production processes is part of their strategy to remain one of the leading replicators.

Infodisc sets itself apart from the competition by its quality and customer service, made possible by efficient processes using state-of-the-art equipment and highly qualified employees.

Infodisc's success is not only defined by its internal performances but also through their customers' industrial distinctions and prizes. They concentrate on their main priorities: flexibility, efficiency, and customer orientation, as well as quick adaptation to changing markets and customer requirements.

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About DaTARIUS Technologies GmbH

The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.

DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD and HD DVD formats.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

Beyond optical media, DaTARIUS, in partnership with InPhase, is developing quality control equipment for the next generation of holographic formats.

With headquarters in Reutte, Austria (R&D, sales and service), and regional offices in America Germany, Japan, China and Hong Kong, the DaTARIUS Group has a global team of 100-plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com



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