

DaTARIUS Blue days in the US

Following great interest in the May 'Blue Days' seminar from many key customers in the US, DaTARIUS has changed the location and timing for this event. The first of the Blue Days seminars will now take place in California on May 10-11, with a European event to follow.

"With the Media-Tech Expo taking place in Germany at the end of May, many of our US-based customers were reluctant to travel to Europe twice in a relatively short space of time," says Thomas Hackl, DaTARIUS CCO. "In addition to being careful to listen to our customers' wishes, we did not want to have an adverse effect on the attendance at the Expo."

"We are confident that this change of timing and venue will satisfy our US customers, and we are now planning an equally important event to take place in Europe, with the dates to be announced during the Media-Tech Expo."

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Editor's notes:

About DaTARIUS Technologies GmbH

The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.

DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD and HD DVD formats.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

With headquarters in Reutte, Austria (R&D sales and service), and regional offices in America and Hong Kong, the DaTARIUS Group has a global team of 100 plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com



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Press Release

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