

## DaTARIUS business restructures July 1st 2008

DaTARIUS Technologies GmbH Austria, a manufacturer of test equipment for the optical media industries, announces that it is restructuring the business.

This has been brought about through the difficult trading seen in the optical media industries in the past three years. Though the company had expected a significant upturn following the end to the HD format war earlier this year, this has been slower than forecast. The main reason for this is the lack of fully BD-ready production equipment, which has slowed take-up of the BD format by disc replicators and producers alike. The withdrawal of the HD DVD format also led to significant costs through stock write-downs of HD DVD testing equipment and associated bespoke technology.

The main goals of the restructuring will be on reducing costs and restoring stability and competitiveness to the business while focusing R&D resources in the BD sector.

DaTARIUS will continue to trade as normal during this period of restructuring which is expected to be completed during July.

## About DaTARIUS Technologies GmbH

The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.

Datarius is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD formats.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

Beyond optical media, DaTARIUS, in partnership with InPhase, is developing quality control equipment for the next generation of holographic formats.

With headquarters in Reutte, Austria (R&D, sales and service), and regional offices in America Germany, Japan, China and Hong Kong, the DaTARIUS Group has a global team of 100-plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com



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