

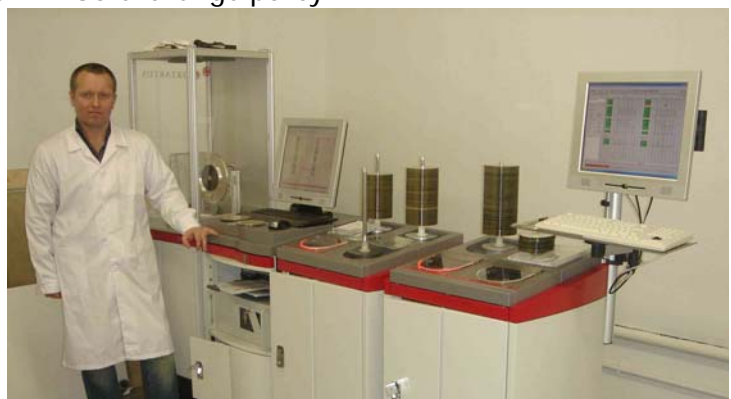


Laser-Video Multimedia expands its Blu-ray capacity with DaTARIUS

Laser-Video first invested in high definition media in 2007, when it also installed a DaTABANK™ system equipped for DVD, BD and HD DVD Replica and Stamper Testing.

Laser-Video had reached agreements with major content owners to produce their titles on Blu-ray media content for the whole European market and, of course, Russia. Following the Toshiba withdrawal from the high definition media market, Laser-Video exchanged its HD DVD QC equipment with Blu-ray through to the DaTARIUS exchange policy.

"We expanded our BD manufacturing to increase our production capacity but also to produce dual layer Blu-ray discs: 'BD-50'," says Vadim Yaroshenko, Laser-Video's CEO. "Therefore we also increased our testing capacity. For a year now we have been testing BD stampers and BD25. With the arrival of BD50 and the increase in orders, we need to test more and faster. With additional DaTABANK driveCubes we can run split test sequences: with just one click in the software we get the same reference measurement, simply faster."



Picture 1; Vadim Yaroshenko, CEO Laser Video with its DaTABANK™ and CoverTest™ DVD and BD systems

Laser-Video Multimedia, established in 1996, is one of the largest and most rapidly developing replicators in Russia, with a production capacity of more than 8 millions discs per month. Its customers include major Russian companies, as well as key players such as Universal and Warner. Laser-Video offers BD replication including authoring and pre-mastering services. Laser-Video has its own BD mastering studio equipped with Singulus Crystalline as well as a galvanic department for the BD-25 and BD-50 stamper creation.

For nearly a year, Laser-Video has also been using the DaTARIUS CoverTest™ technology for its own BD Stamper testing: at the CoverTest™ station, at the press of a button, a protective foil is applied to the stamper enabling 'replica-like' testing as well as protection during the stamper handling. This provides full conformance to replicas due to the non-air incident read configuration. Removing the CoverTest™ foil is as easy as applying it: the stamper is placed in the integrated UV unit and, after a few seconds, the foil can be peeled off without leaving any residue. It also removes any contamination that may have been present on the stamper before CoverTest™-ing it.



Picture 2: Christian Obermair, DaTARIUS with Vadim Yaroshenko CEO Laser Video and Konstantin Grigorenko Technical director Laser Video



market for the next few years. Our key customers, like Laser-Video, are looking for a long-term complete QC solution. Laser-Video relies on our DaTABANK™ for its BD and DVD. We are delighted that Laser-Video has renewed its commitment and trust in DaTARIUS, its people, products and services."

About DaTARIUS Technologies GmbH

The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.

DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD formats.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

Beyond optical media, DaTARIUS, in partnership with InPhase, is developing quality control equipment for the next generation of holographic formats.

With headquarters in Reutte, Austria (R&D, sales and service), and regional offices in America Germany, Japan, China and Hong Kong, the DaTARIUS Group has a global team of 100-plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com

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