

Getting up to speed with the BLUE DAYS @ DaTARIUS

Cut through the mystique and learn about the challenges and solutions for manufacturing high definition optical media at the DaTARIUS 'Blue Days' technical seminar.

The DaTARIUS Group will be inviting top companies from within the optical media manufacturing industry to the Blue Days (May 3-5) at the company's headquarters in Reutte, Austria.

"This seminar will provide comprehensive information for anyone involved in the manufacture of HD DVD and BD," says DaTARIUS CCO Thomas Hackl. "In addition to a special keynote session, experts from throughout the industry will be offering technical insights as well as market information and projections."

Sessions will cover every stage of optical manufacture and fulfilment: encoding, pre-mastering, mastering, electroforming, replication itself, quality control, packaging and printing. DaTARIUS will explain in detail the measurements required for blue format spec conform discs, and guide attendees through the quality control process, how it relates to the manufacturing flow, and how replicators can get perfect product to their customers.

DaTARIUS will also be officially launching its Blue format products and will be showcasing its DaTABANK with driveCubes™ for both BD and HD DVD. Also on display will be the mould temperate regulator from the DaTARIUS optimize product range, now upgraded for BD and HD DVD. This features widely-used and proven technology for high density media moulding that ensures optimum pit forming and cycle times.

Attendees at the Blue Days seminars will be given 'live' demonstrations of Blue laser technology and testing solutions.

Registration is required to attend this event. Please contact your DaTARIUS Sales contact or register online @ www.datarius.com



About DaTARIUS Technologies GmbH

The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.

DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD and HD DVD formats.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

With headquarters in Reutte, Austria (R&D sales and service), and regional offices in America and Hong Kong, the DaTARIUS Group has a global team of 100 plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com

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