

HD and BD Signal Guide Version 1 released:

In May 2007, at the MEDIA-TECH Expo in Long Beach, DaTARIUS officially released the latest in its popular series of Signal Guides – the Blue Format Signal Guides.

“The Blue Format Signal Guides, produced by our team of experts here at DaTARIUS, are ‘living’ documents, and a testament to the experience and process knowledge that we gain on a continual basis,” says Cédric Collard, Group Marketing Manager. “We will continue to update and share this knowledge with our customers and partners.”

In addition to providing full descriptions of all relevant parameters for BD and HD DVD, the Guides also offer expert advice on how to interpret these parameters, with explanations on the relationship between them and the media manufacturing process.

“Our key partners are involved in helping us to prepare international versions of the DaTARIUS Signal Guides,” says Collard. “For instance, with LaserVideo, one of Russia’s leading media manufacturers, we are working on the Russian version.”

English versions of the Signal Guides are available during DaTARIUS training sessions or via your sales representative.

About DaTARIUS Technologies GmbH

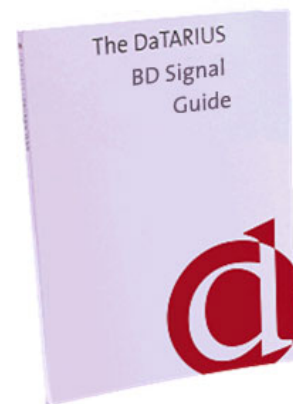
The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years’ experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.

DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD and HD DVD formats, and other emerging formats such as HD VMD.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

Beyond optical media, DaTARIUS, in partnership with InPhase, is developing quality control equipment for the next generation of holographic formats.

With headquarters in Reutte, Austria (R&D, sales and service), and regional offices in America Germany, Japan, China and Hong Kong, the DaTARIUS Group has a global team of 100-plus



employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com

DaTARIUS Contact Details:

DaTARIUS Technologies GmbH

Anton Maria Schyrle-Str. 7

A-6600 Reutte

Austria

Tel: +43 5672 2060

Fax: +43 5672 206 8000

Email: europe@datarius.com

www.datarius.com

Cédric Collard, Group Marketing Manager

mail to: cedric.collard@datarius.com

tel: +43 5672 206 430

