

The first and only European HD DVD Class-A Verification LABORATORY opens @ the DaTARIUS headquarters in Austria

November 2007, Austria – The DVD Forum has approved the DaTARIUS headquarters as the first European Class-A Verification Laboratory for HD DVD-Video disc and HD DVD-ROM disc.

This distinction is granted only to those companies who have been closely involved with the DVD Forum and its activities in the development of DVD and HD DVD Formats.

“There are two HD DVD Class-A Labs in the US and eight in the Asia-Pacific region, but to date there has been no HD DVD Class-A Lab in Europe,” say Toshihiro Sugaya, Technology Adviser, HD DVD Division, Toshiba; and Robert Freedman, Chief Technology Officer, Crest Digital (Co-chairs of the DVD Forum Verification Policy Committee).

“To support the establishment of the HD DVD format in Europe, we invited DaTARIUS to apply as a Class-A Verification Laboratory for HD DVD discs. We believe that the DaTARIUS Class-A Lab will be a strong and reliable resource for the European DVD community's Verification and Technical Support needs.”

Any HD DVD drive or media manufacturer can contact the DaTARIUS HD DVD Class-A Lab for technical support regarding the HD DVD format, or to perform the First Production Model Verification required to complete their DVD Format/Logo Licensing Corporation (DVD FLLC) licence. If the evaluation proves to be positive, the DaTARIUS HD DVD Class-A Lab will notify the DVD FLLC of the completion of this requirement. Further information regarding First Production Model Verification can be found at the DVD FLLC website: http://www.dvdfllc.co.jp/verification/vr_next.html.

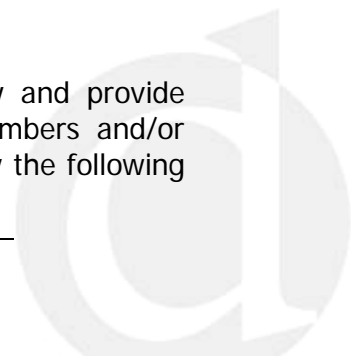
For several year DaTARIUS has been offering a service both to its customers and industry: the DaTARCENTER, offering quality control expertise and testing-on-demand for optical media manufacturers.

As a worldwide leader in optical media quality control, DaTARIUS has already installed its DaTABANK for HD DVD at key media manufacturers and the system has consistently demonstrated its expertise and reliability.

This year, DaTARIUS also released its HD DVD Signal Guide – a guide that demystifies the HD DVD quality control parameters.

Mission of Class-A Verification Laboratories

Class-A Verification Laboratories (Labs) are experts in DVD technology and provide comprehensive services. They are run by the Steering Committee members and/or leading companies in the development of DVD Formats., and must satisfy the following missions:



- Execute comprehensive DVD verification (First Production Model and Next Production Model)
- Execute services requested by the DVD Forum (e.g. market inspections)
- Contribute to further development of Test Specifications, testing criteria, specification interpretation, methods and procedures
- Provide technical support to other Class-A Labs, Class-B and Class-C Labs, DVD FLLC, and the DVD Community
- Contribute to the development of test tools.
- Provide services to the DVD FLLC (e.g. market inspection, market monitoring, etc.)

About DaTARIUS Technologies GmbH

The DaTARIUS Group is a global company focused on providing solutions throughout the optical media manufacturing industries. DaTARIUS developed the first commercial CD test system and has over 20 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.

DaTARIUS is unique in providing equipment for the entire production process right through from pre-mastering to print and packaging. Its products are suitable for every optical media format – pre-recorded and recordable – from CD & DVD through to the new blue laser BD and HD DVD formats, and other emerging formats such as HD VMD.

In addition, DaTARIUS also develops and supplies process optimization equipment, such as sprue recycling and mould temperature regulations systems. This broad product range is supplemented by consulting and training services.

Beyond optical media, DaTARIUS, in partnership with InPhase, is developing quality control equipment for the next generation of holographic formats.

With headquarters in Reutte, Austria (R&D, sales and service), and regional offices in America Germany, Japan, China and Hong Kong, the DaTARIUS Group has a global team of 100-plus employees and partners with an extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.

For more information on the company and its products, visit www.DaTARIUS.com

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