



DaTARIUS appoints director of research

DaTARIUS is delighted to announce that industry expert Dr Wlodek Mischke has been promoted to the newly-created position of Director of Research for the DaTARIUS Group.

Dr Mischke will be based in the new DaTARIUS Dutch office in Eindhoven; this office serves as a centre for

process development and also offers a comprehensive test and verification service. Dr Mischke will be focusing on moving the DaTARIUS expertise forward into new technologies such as holographic storage and other formats beyond BD and HD-DVD.



Dr Wlodek Mischke
Director of Research DaTARIUS Group

"We will also be investigating new products and markets that complement the core knowledge and business strategy of the Group," says Mischke. "We plan to build a solid, broad base for DaTARIUS in partnership with other leading companies in our industry."

"Wlodek is well-known industry expert, and will contribute greatly to the strategic development of the DaTARIUS Group," says James Steynor, Chairman and CEO of the Group. "In his new role, he will be ensuring that DaTARIUS continues both to support the industry, and to help it move forward with a long-term perspective."

For the past 10 years Dr Mischke has been a key figure in the development of recordable media technologies, including the next-generation formats such as Blu-ray Disc. Before that, he was closely involved in the world of optics and lasers for many years, having begun his career as an Academic researcher in Poland before moving to Holland to further his research. He worked in various fields, including gas laser technology, optical mass storage systems and testing systems for optical media.

Upon completion of his academic research in 1986, Dr Mischke was involved with a number of application research projects within the optical data storage industry and has spearheaded several projects for the industry.

"I am very pleased with my new role within the DaTARIUS Group," says Mischke. "These are exciting and challenging times for the industry and I am looking forward to helping the Group move ahead to meet these challenges with a strong focus on new technologies."

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DaTARIUS Group

The Quality People – measurement, inspection, and process optimization solutions



Editor's notes:

DaTARIUS is a world-leading supplier of test equipment, not only proving the quality of media but helping to improve quality through comprehensive products and services that embrace process optimization.

DaTARIUS produces quality control systems for all formats: pre-recorded, recordable, and rewritable, and its revolutionary DaTABANK™ technology is fully enabled for BD and HD-DVD testing.

While DaTARIUS test systems come under the general heading of measuring equipment, incorporating Analyzers and Evaluators, the product family extends into two further areas: process optimization, with the MF DisCo temperature optimization system and Universal Sprue Recycler; and inspection, with print label, disc orientation and Ident code validation.

DaTARIUS also offers extensive training through its service centres worldwide. For the last 20 years the company has been at the forefront of this technology and it is fully committed to the future of its customers.

