

## **New East Coast sales manager and office for DaTARIUS**

The DaTARIUS Group has announced the appointment of a new sales manager and the opening of a new US office in York, South Carolina.

Dan Morris recently joined the DaTARIUS Group as East Coast Sales Manager. Morris has been working in the Optical Disc Industry for 15 years, 12 years with Netstal Machinery Inc/First Light Technologies in the USA and three years with DCA as VP of Sales, Marketing, and Technical Support Worldwide. His experience includes sales management and major programme management for both Netstal and DCA.

“Dan is a valuable addition to the DaTARIUS sales team,” says Thomas Hackl, director of sales and marketing. “He brings with him the breadth of knowledge so vital to ensure customer confidence.”



The new office is, says DaTARIUS CEO James Steynor, positioned to be convenient for many of the major customers in that part of the US. “Accessibility is vital for a company such as ours, which offers a complete solution, rather than just selling equipment. Many of our major customers are in that area, as well as on the West Coast, and we believe it is essential to have an office that has good communication and travel links with all of them.”

The office, which will start as a service outpost, is run by Jim Gladden, East Coast Field Service Rep. Gladden has been in the industry since 1994 when he worked at Universal in North Carolina as their calibration and repair technician. He then worked for CD Associates, joining the DATARIUS Group in September last year.

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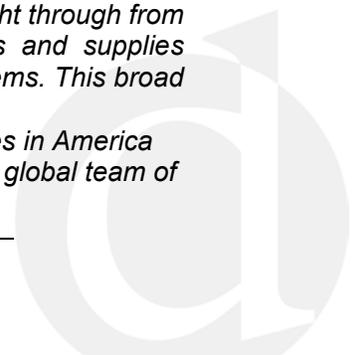
Editor's notes:

### *DaTARIUS Corporate Information*

*The DaTARIUS Group is an international company focused on providing solutions to the optical media manufacturing industries. DaTARIUS has over 18 years' experience in the manufacture and distribution of equipment for inspecting, measuring and optimizing at every stage of the optical media manufacturing process.*

*DaTARIUS is unique in providing equipment for the whole production process right through from pre-mastering to print and packaging. In addition, DaTARIUS also develops and supplies process optimization equipment such as sprue recycling and mould cooling systems. This broad product range is supplemented by a consulting and training service.*

*With headquarters in Reutte, Austria (R&D sales and service), and regional offices in America (R&D, sales and service) and Hong Kong (sales and service) the company has a global team of*





Press Release

*85 employees and a extensive sales and service support network covering every major market of the globe: North America, South America, Europe, the Middle East, and the Pacific Rim.*

*For more information on the company and its products, visit [www.DaTARIUS.com](http://www.DaTARIUS.com)*

