



First DaTABANK sale goes into Spain

DaTARIUS has announced the first sales of its flagship DaTABANK™ product, with three units going into Europe. The very first unit to be sold, a DaTABANK™ for pre-recorded DVD, was sold by Luis Sousa, Sales Manager for Southern Europe to Duplicaciones Videograficas in Spain. The company also purchased two Ident Code inspectors and two Print Label Inspectors to augment a Metronic Premius offset printer, which prints two discs at a time and produces 7,200 discs per hour.

Duplicaciones is situated in Toledo (famous for its steel) and the company started as a video duplicator in 1982, now producing 10 million tape units per year. The DVD plant, with pre-mastering facilities, has a capacity of 70,000 DVDs per day.

"We are delighted to have been the first purchaser of this next-generation quality control system," says Patricio Hermida, general manager and part owner of Duplicaciones Videograficas. "With our capacity and expected output, we need a reliable, state-of-the-art system that can test DVDs at high speed. DaTABANK™ fills all these requirements and DaTARIUS."

Luis Sousa comments, "Duplicaciones Videograficas is a very forward-thinking replicator, with a strong regard for good quality control. Their choice of DaTABANK™ emphasizes these high standards and I look forward to a long and successful partnership between them and DaTARIUS."

DaTABANK™ provides a new and unique approach to quality control, with far more effective and immediate testing, and approaches a feel of inline testing to facilitate automation in process control. The Quality Web™ display system is a unique concept and allows a number of parameters to be represented graphically together, providing a more immediate perception and understanding of the measurements and what they mean in relation to each other. Grouping is customizable, bringing categories of measurements into specific areas. This dynamic presentation allows for an almost instant judgment of how close the replication line is running to its operating limits, simplifying quality control and process optimization. This allows users to maximize the efficiency of their production and increase margins while reducing rejects.



Luis Sousa (pictured left) with Patricio Hermida, General Manager of Duplicaciones Videograficas

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DaTARIUS Group

The Quality People – measurement, inspection, and process optimization solutions



Editors notes:

DaTARIUS is a world-leading supplier of test equipment, not only proving the quality of media but helping to improve quality through comprehensive products and services that embrace process optimization.

DaTARIUS produces quality control systems for all formats: pre-recorded, recordable, and rewritable, and its revolutionary DaTABANK™ technology is fully enabled for Blu-ray disc (BD) and HD-DVD testing.

While DaTARIUS test systems come under the general heading of measuring equipment, incorporating Analyzers and Evaluators, the product family extends into two further areas: process optimization, with the MF DisCo temperature optimization system; and inspection, with print label, disc orientation and Ident code validation.

DaTARIUS also offers extensive training through its service centres worldwide. For the last 19 years the company has been at the forefront of this technology and it is fully committed to the future of its customers.

